

ALLY ENERGY PRESENTS

GRIT AWARDS

BEST ENERGY **WORKPLACES**



POWERED BY



PEAK
LEARNING

GRIT AWARDS

About the Awards

Our awards program recognizes individuals, students, and for-profit and nonprofit organizations that have demonstrated growth, resilience, innovation, and talent, focusing on fostering a sustainable culture. The highly coveted Best Energy WorkplacesSM award gives recognition to outstanding energy and climate technology employers.

It takes collaboration, support and determination to make a difference in the energy and climate sector. That's why our annual event celebrates the individuals and companies who embody these qualities and truly stand out in their contributions.

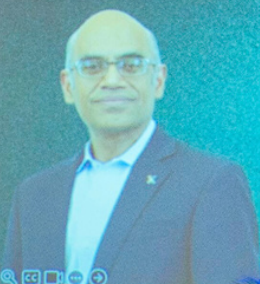
Real GRIT Talk with the C-Suite

**SIVASANKARAN
SOMA
SOMASUNDARAM**
Chairman and CEO,
ChampionX

VICKI HOLLUB
President & CEO
Occidental Petroleum

JAN ODEGARD
Former Executive
Director, The Ion
Houston

KATIE MEHNERT
Founder/CEO
ALLY Energy



2025 GRIT Awards and Best Energy Workplaces

GRITAWARDS

GRIT Award Categories

Individual Categories

Lifetime Achievement,
Executive,
Entrepreneur
Professional,
Sustainability Champion,
Top Energy Voice

Team & Workplace Categories

Best Energy Resource Group,
Best Energy Team,
Best Energy Workplace,
Best Energy Startup

Individual Categories

THE LIFETIME ACHIEVEMENT AWARD

Lifetime Achievement awards are nominated and selected by a board of judges and the ALLY Energy membership at large. This award is given to private and public sector leaders to recognize significant achievement over the whole of a career in energy, and sustainability.

THE EXECUTIVE AWARD

The Executive Award: Building resilience, sustainability, and a strong sense of community starts with leadership. When top executives emphasize these principles, they lay the groundwork for a corporate culture that embodies them. This award recognizes leaders who drive sustainability, nurture connections, and inspire and empower their teams to lead with purpose.

THE ENTREPRENEUR AWARD

Our industry was started by entrepreneurs – wildcatters and mavericks who risked their lives to build something for future generations. Although many of these companies have grown into large corporations, the entrepreneurial spirit is still alive and well in our industry. This award goes to modern-day mavericks who have stepped out of their comfort zone with resilience and strength to bring something new to our industry.

THE PROFESSIONAL AWARD

Professional GRIT Awards may go to any person who has demonstrated growth, resilience, innovation, and talent in the workplace in leadership, technical, or any other type of industry role. They have accepted challenges, learned from them, and developed new and creative ways to solve problems. They show up each day, do their best, and inspire others to do the same.

THE SUSTAINABILITY CHAMPION AWARD

Sustainability Champions are needed more than ever. For this award, we're looking to recognize a passionate trailblazer around Sustainability who demonstrates a deep commitment to protecting the planet and creating a better future for all.

THE TOP ENERGY VOICE AWARD

This award recognizes and rewards outstanding storytellers and media organizations in energy.

Team & Workplace Categories

THE BEST ENERGY RESOURCE GROUP

ALLY Energy is on a mission to find the difference-makers who are making an impact on energy and sustainability. We want to highlight the best energy resource groups and networks/associations that have overcome adversity in an effort to accomplish amazing things. A GRIT Award is for the unsung team that is down in the trenches getting the job done regardless of what recognition may or may not come their way.

THE BEST ENERGY TEAM

Our mission is to find the difference-makers who are impacting energy, sustainability, and climate. We want to highlight the best energy teams that have overcome adversity in an effort to accomplish amazing things. A GRIT Award is for the team that is down in the trenches getting the job done regardless of what recognition may or may not come their way. A GRIT award is one of the highest honors because it's recognition from your peers who have seen your exceptional behavior, ability, and impact first-hand..

THE BEST ENERGY WORKPLACES

Recognizing companies in the energy industry that are making a difference, a Best Energy Workplace Award goes to those companies that are designing and delivering future-focused cultures and highly engaged workforces. They deliver with impact based on cultures that support resilience and strong communities, as well as recognize and harness the collective genius of its people. These are the companies that are leading our industry through the energy transition and beyond. We believe that it's time to tell their stories. From startups to enterprise companies and everything in between, it is time to recognize the true difference makers in energy.

THE BEST ENERGY STARTUP

This is a prestigious honor for companies that are boldly stepping up to create an innovative product, service, and culture.

Key Dates

NOMINATE & APPLY

Nominate an individual, team, or workplace. We are looking for the difference makers who champion GRIT: growth, resilience, innovation and talent.

ATTEND

Experience the finalist celebration in person on September 18, 2025 and then the final awards show on October 30, 2025.

SPONSOR

Sponsor the GRIT Awards and Best Energy Workplaces. You'll receive web, social media, and in-person branding, plus the value that comes with partnering with ALLY Energy.

APPLICATIONS DUE	August 10, 2025
FINALISTS RECEPTION	September 18, 2025
THE GRIT AWARDS	October 30, 2024

GRIT AWARDS

Sponsorships

It takes collaboration, support and determination to make a difference in the energy sector. That's why our annual event celebrates the individuals and companies who embody these qualities and truly stand out in their contributions.



Sponsorships

Presenting \$50,000

(Exclusive)

- Opening Remarks (Live or Video)
- Co-Emcee Experience
- Two (2) Tables (20 seats)
- One (1) Executive seat at the head table
- Logo Chair Sleeves
- Five (5) tickets to the Lifetime Achievement Reception
- One (1) 90-second OR (2) 60-second videos - posted to social media, 4 times
- Prominent mention in award press releases
- Program Mention
- Lead logo placement on the program and website

Red-Carpet \$35,000

(Exclusive)

- Logo on the Red-Carpet Photo Backdrop
- Two (2) Tables (20 seats)
- Logo Chair Sleeves
- Two (2) tickets to the Lifetime Achievement Reception
- One (1) 60-second OR (2) 60-second videos - posted to social media 2 times
- Program Mention
- Logo placement on the program and website

Sponsorships

Award \$20,000

(5 Available)

- One (1) Table
- Logo Chair Sleeves
- “Award Sponsored by” acknowledgement during presentation
- One (1) 30 or 60-second video – posted to social media
- Program Mention
- Logo placement on the Program & Website

Video/Photo \$15,000

(2 Available)

- One (1) Table
- Underwriting of Photography or Video
- Logo Chair Sleeves
- Program Mention
- Your logo on the final wrapup video
- Logo placement on the Program & Website

Photobooth \$10,000

(1 Available)

- One (1) Table
- Logo on the Photobooth
- Logo Chair Sleeves
- Program Mention
- Logo placement on the Program & Website

Sponsorships

Buffet & Beverages \$10,000

(1 Available)

- Logo signage branding of Buffet & Beverage Bar, or Celebratory Toast
- One (1) Table
- Logo Chair Sleeves
- Program Mention
- Logo placement on the Program & Website

Supporter \$7,500

(Sold out)

- Logo branding on either the registration table, name badge lanyard, centerpieces, or your logo provided item for the table
- (1) Table
- Logo Chair Sleeves
- Logo placement on the program and website

Corporate \$5,000

(5 Available)

- (1) Table
- Logo Chair Sleeves
- Logo placement on the program and website

Tickets

General Admission \$350 +taxes & fees



Lifetime Achievement & Finalists Reception

Presented by **GIBSON DUNN**

Thursday, September 18, 2025
Junior League Houston

Join Us for the 2025 Grit Awards Bites and Beverages

The GRIT Awards Bites and Beverages will take center stage during **Houston Energy & Climate Week** at the prestigious **Junior League of Houston**. This special evening celebrates excellence and resilience in the energy sector, featuring the recognition of our live finalists and the highly anticipated announcement of the **Lifetime Achievement Award** winners.

GRIT AWARDS

Reception Sponsorships

Title \$15,000

(1 Available)

- Logo signage branding at Entry & Bar
- Speaking opportunity prior to Finalist Announcement
- Ten (10) tickets to the event
- One (1) 60 sec video – Sponsor provided video, subject to review, posted to Social Media
- Program Mention, Logo placement on the Program & Website
- 10% discount on a GRIT Awards Show Sponsorship or tickets

Supporter \$5,000

(5 Available)

- Select your brand on Entertainment, High Top Table, Covers, or Food Stations.
- Eight (8) Tickets to event, program mention, logo on website

Tickets

General Admission \$150 + taxes & fees

Past Supporters & Winners



At the GRIT Awards,
we believe that success
is **not achieved alone.**



GRITAWARDS

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THE OSCARS OF ENERGY & CLIMATE

“I know it’s a cliché, but it’s true. It was an honor just to be nominated.”

Liz Dennett, PhD,
Chief Executive Officer, Endolith